FOOD & FUND DRIVE SUCCESS KIT

Hunger affects every community. You have a choice. Choose to help end hunger by donating and/or fundraising for your community.
By completing a food drive you are helping raise awareness and keeping the food cupboard's shelves stocked. This is a guide to help you and your group have a successful food drive for the local food center.

Step 1: The planning stage
Step 2: Ideas for a theme
Step 3: What food to collect
Step 4: Fund Raiser start to finish
Step 5: Donating/Drop off raised products
Food drives help raise awareness about hunger in your community and encourage others to help. Let's get started!

What is your goal? Do you have a theme? When does the drive begin and when does it end? Who is on your team? How can people donate? Where will the drive take place? How will you transport the goods?

What are the details of the event? When, where, what, how, and why? Do you have a flyer? What goes on the flyer? Do I take pictures during the event? Do I use social media? Where do they drop off food items at?

There are loads of questions that you will want to answer the following pages will give you examples and answers to the basic questions.

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STEP 2  IDEAS FOR THEMES

BATTLE OF THE BOXES

Boxes of breakfast cereal are always in demand especially for families with school aged children. Make it fun: Create a competition between two or more groups or team in your organization and compete to see how many boxes low-sugar cereal they bring in and the one with the most receives bragging rights!

SOUPER BOWL

Bring in a can of hearty, low-sodium soup or other canned food and place in the box with the logo of the team you want to win the Super Bowl. At the end of the drive, weigh the boxes to see which team wins the Souper Bowl.

SPREAD THE LOVE

Peanut butter is a staple in almost every home, including those struggling with hunger. Because of its nutritional value, long shelf life, and wide-spread popularity, peanut butter is one of our most needed items. Despite the demand, peanut butter is not often donated. "Spread The Love" by donating jars of peanut butter, nut butters and jelly.
STEP 3 WHAT TO COLLECT?

Non-Perishable Food
- peanut butter
- jelly
- beans and lentils
  - low sodium or no salt
- rice
- coffee and tea
- pasta
- pasta sauce
- Unsweetened fruit cups
- canned vegetables
  - no salt
- canned meats
- canned hearty soups
  - low sodium
- canned fruits
  - unsweetened
- cooking oil
- spices
- hot and cold cereal
  - whole grain, low sugar
- shelf stable milk

Other
- baby diapers
- baby wipes
- baby formula
- baby food
- adult diapers
- paper towels
- toilet paper
- hygiene products
- dish soap
- laundry soap
- cat food
- dog food
- kitchen utensils
- cleaning products

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Here is an example of the who, what, where, when, and how.

Our goal is to collect cans.
Our theme is Souper Bowl.
Our event will happen on August 20-29.

Our team is made up of teachers at the local high school.

We plan to have each classroom collect canned goods and compete with other classrooms. The classroom that collects the most cans will receive bragging rights and attend the first football game for free.

Each student will bring their own can of soup and drop them off in large plastic totes in each classroom. Each classroom will design the tote to distinguish one classroom from another.

We will have an assembly on the final day to reveal who has the most canned goods.

With permission from the school and parents take as many photos as possible to post on the school's website and share the images with the foodbank for their social media pages.

Due to the large amounts of cans, we have asked PRFC to have their van at the school gym on August 28th to pick up the cans of food from the school.
PB&J Drive
You can help kids in our community!
For the month of October, bring a jar of peanut butter or nut butter, and a jar of jelly into the office to be donated to our local food cupboard.
(Deprecated boxes are located near the lunch room)

Drop-off
- Low-sugar Peanut Butter
- Nut Butters
- Jelly or Jam

Questions?
Contact HR at 207-000-0000

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STEP 5 Donating and drop off

Donating is the last step of your food drive.

PRFC and Dover-Foxcroft Area Food Cupboard accept donations Monday, Wednesday, and Friday from 9 am until 4 pm. Please call ahead to make sure someone will be on-site at 207-802-8230.

When you drop off your donation please make sure you give PRFC and the food cupboard the name of the organization that is donating and the address to send the donation receipt.

If you collected more items than can reasonably fit in your car, a pickup may be possible. Please contact PRFC at 207-802-8230 or online at info@prfoodcenter.org.

Tag @prfoodcenter in your social media posts we will share our appreciation for your group's efforts!

Pro-tip: To receive a receipt, please provide your name and contact information to PRFC at info@prfoodcenter.org